

MARKET MEMBER BENEFITS

An important goal at NAMIC is to promote a strong and vibrant insurance industry. Market members play an integral role by providing insurance carrier members quality products and services that will enhance their business operations. By becoming a market member, you demonstrate your support of the mutual property/casualty insurance industry while also gaining access to sponsorship, advertising, and networking opportunities.

✓ Advertising credit of \$3,500, which can be applied toward purchases of the following opportunities*:

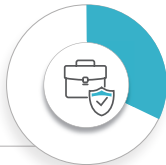
- IN magazine (print and digital)
- NAMIC.org homepage
- Morning News Summary email
- Insurance Uncovered podcast
- Targeted emails

* Advertising credit eligibility begins the January after joining

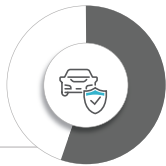
- ✓ Company staff eligible for NAMIC.org registration and access to its members-only content (restrictions apply)
- ✓ Company staff eligible to serve on educational event planning committees
- ✓ Registration discounts for NAMIC events
- ✓ Exhibit booth discount and early access to booth registration
- ✓ Eligible for inclusion in sponsorship levels that include additional benefits
- ✓ Inclusion on NAMIC.org Member Marketplace webpage
- ✓ Notification of speaking opportunities

NAMIC AT A GLANCE

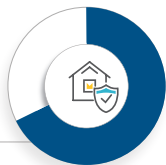
31%
Business
Insurance
Market



56%
Auto
Insurance
Market



68%
Homeowners
Insurance
Market



Seven of the Top 10
Property/Casualty Insurers



Nearly **1,500**
NAMIC Member
Companies



More than **6,000**
people attended
NAMIC events in 2023



17,000 people have
access to NAMIC's print
and digital publications



\$391 Billion
represented in
annual premium

For more information about NAMIC membership or sponsorship and advertising, please visit www.namic.org/edu/sponsor or contact:

MOLLY KEISER
Sponsorship & Advertising Director
mkeiser@namic.org

CONNER TRIBBY
Business Development Manager
ctribby@namic.org

MARKET MEMBER

National market members include non-insurance companies involved in one or more aspects of the insurance industry. Dues for national market members are **\$8,500 annually**. To maximize brand exposure, affiliate members can be added to national market membership for an additional **\$1,000** per product entity annually. Please complete an application for all companies interested in NAMIC membership.

Legal Company Name and Any DBA's

Address

City

State/Province

Zip or Postal Code

Telephone

Company's Website

President/CEO

Email

NAMIC Main Contact (if different from above)

Email

Main Dues Contact (person who should receive the electronic dues statement annually)

Email

Reason for joining NAMIC:

Target audience:

ORGANIZATION PROFILE

In addition to the information provided on this form, please attach:

1. A list of your organization's executives and managers responsible for services described, including e-mail contact information.
2. All relevant company W-9s

Please describe the primary services your company provides the insurance industry. This text will display on your Member Marketplace profile to NAMIC members as "About Our Company" and be used to categorize your services for our members to locate in the Member Marketplace (50-100 words).

Company
Start Date:

Number of Employees:

Name

Title

Signature

Date

For questions about membership, or to return completed form and all attachments, please contact our sponsorship team at sponsorship@namic.org. Once all documents are received, you will be invoiced and membership will begin once payment is processed.